



Location Intelligence Online

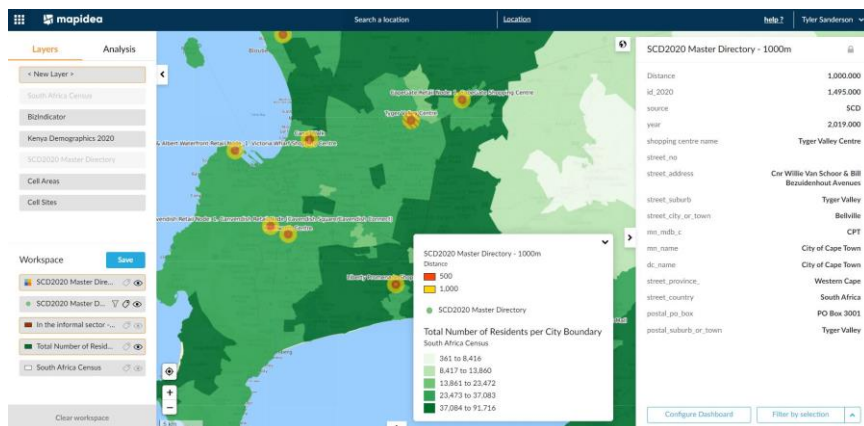
An Enterprise-wide LI Capability on the Web

Everything Happens Somewhere

Improve your resource management with **Location Intelligence Online**. An off-the-shelf Software as a Service (SaaS) offering with a clear focus on ease-of-use and efficient analytics – allowing companies to save crucial time when it comes to important decision-making processes.

Market Analysis | Customer Profiling | Sales Force Management | Store Profiling | Data Centralisation

Location Intelligence Online requires no GIS expertise, allowing specialist analysts to focus on analytical techniques and data mining, while the wider organization can perform tasks like creating thematic maps, use spatial filters or perform spatial calculations, transforming the data into insights that support critical business decisions.



Location Intelligence Online:

- Plot Store Locations
- Track Competitors
- Cross-analyse with Demographics and Points of Interest
- Visualise Findings with Graphs and Thematic Maps
- Make Actionable Conclusions based upon Reliable Data Findings
- Simple Location Data Analytics

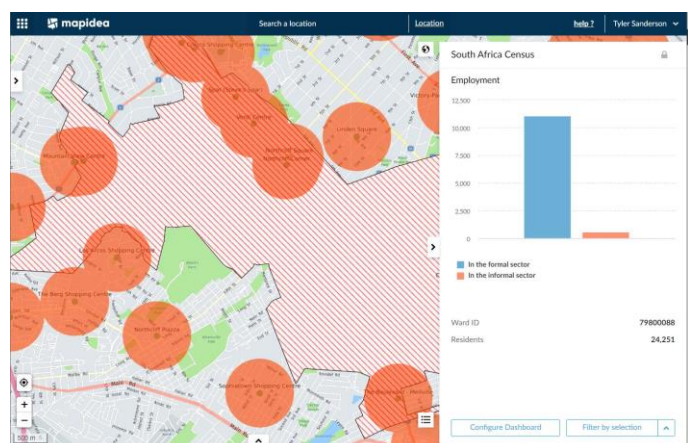
With Location Intelligence Online, you gain access to:

- A Data Library
- Various Base Map Views
- Drag & Drop Layer Control
- Address Search Capabilities
- Data Filters and Easy-to-Use Calculations
- Proximity Buffers and Travel Boundaries

With its easy-to-use branding capabilities, **Location Intelligence Online** is an off-the-shelf solution for businesses within Retail, Insurance, Telecommunications, Finance or Healthcare that can easily be presented, both internally and to customers, with your companies associated look and feel.

Location Intelligence Online's focus on simplicity means that anybody within the business can now:

- Create Maps and Focused Analyses
- Export Data Findings
- Save and Share Department-specific Projects
- Manage Business Data from a Centralised Hub



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**Location Intelligence
Online**

Powered by

